

JOLINE CHIEN

Graphic Designer & Illustrator

+1 (778) 680-6907
jocchien@gmail.com

WORK EXPERIENCE

Graphic Designer & Illustrator | Freelance

Vancouver, BC | May 2021- Present

- Collaborate with clients to understand their vision and requirements, translating them into visually appealing designs.
- Create versatile illustrations for diverse mediums (packaging, infographics, menu, cards, banners, articles), captivating audiences with effective brand messaging.
- Designed digital and printed assets such as flyers, banners, posters, and social media posts to boost brand visibility and drive successful promotional campaigns for clients.

Book Design | Freelance

Vancouver, BC | Feb 2023- Jun 2023

- Demonstrated expertise in designing book covers and inner pages for a series of six Chinese tracing workbooks, each consisting of over 160 pages.
- Developed four distinct layouts for the inner pages, incorporating five color variations.
- Meticulously broke down 500+ Chinese characters, presenting stroke orders for precise learning.

Character Design | Freelance

Remote | Oct 2022

- Designed 2D intellectual property (IP) characters as brand mascots and for use across brand products.
- Created diverse characters showcasing various poses and facial expressions.

Retail Operations Coordinator | Lanana Jewelry Inc.

Richmond, BC | May 2022- Present

- Responsible for inventory management, organizing, and categorizing merchandise.
- Inputted price lists and affixed price labels to products.
- Created offline posters and other printed materials.
- Managed the visual enhancement and formatting of online store pages, incorporating aesthetic improvements to product images and banners.
- Uploaded products to the website and maintained and updated web content.

EDUCATION

Vancouver, BC | Sept 2017 - May 2021

Emily Carr University of Art + Design

Bachelor of Arts: Illustration



PORTFOLIO

jocchien.com

[behance.net/jolinechien](https://www.behance.net/jolinechien)

SKILLS

Illustration
Vector Art
Character & IP design
Branding
UI design
Typography
Layout design
infographics
Drawing & sketching
Photoshop
Illustrator
InDesign
Procreate App
Figma
Microsoft Word
Powerpoint

LANGUAGES

English (Fluent)
Mandarin (Native)